

MEDIA ALERT

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Toshiba to Showcase Best-in-Class Printers at PACK EXPO 2017

*Toshiba Exhibits Large Format, Ruggedized Portable
and Double-Sided 2ST Models at Supply Chain and Logistics Conference*

What: [Toshiba America Business Solutions](#) is set to demonstrate how its three lines of feature-rich thermal barcode printers tackle the diverse labeling needs of today's supply chain and logistics professionals in South Upper Booth 7872 during [PACK EXPO 2017](#), Sept. 25-27, at the Las Vegas Convention Center.

Toshiba's high-speed (12 inches per second) [B-EX6](#) printers deliver up to six-inch wide labels and are designed to support a low total cost of ownership with a distinctive feature set for rigorous use. The printers' proprietary [Ribbon Save](#)¹ technology optimizes ribbon consumption and reduces waste. Toshiba's compact and ruggedized [B-FP3 series](#), featuring three-inch models, offer best-in-class mobile labeling performance and feature IP54 dust protection and splash-proof ratings with proven drop-resistant durability. Featuring the latest in double-sided 2ST[™]₂ direct thermal technology, Toshiba's [DB-EA4D](#) printer simultaneously prints on the front and back of a label to streamline the pack-and-ship process.

When: PACK EXPO 2017 runs September 25-27, 2017.

Where: Las Vegas Convention Center, Las Vegas, Nev. Toshiba will be in South Upper Booth 7872.

Meetings: Meetings with Toshiba America Business Solutions spokespeople are available upon request.

1. B-EX6-T1 models
2. 2ST is a registered trademark of NCR Corporation