

Nulogy Joins Digital Manufacturing and Design Innovation Institute (DMDII) to Drive Digital Manufacturing Movement

Nulogy partners with DMDII to provide industry expertise to usher in the new digital revolution in manufacturing

TORONTO, Ontario – June 8, 2016 – [Nulogy](#), the leading provider of cloud-based solutions for the contract packaging industry, announced today it has partnered with the Digital Manufacturing and Design Innovation Institute (DMDII) in order to drive digital standards that make manufacturers more efficient and competitive.

Nulogy has partnered with DMDII to share its expertise on developing standards for tools and solutions that will digitalize the U.S. manufacturing sector. Nulogy will be leveraging more than a decade of experience in building best-in-class technology used in the supply chains of Fortune 500 brands, spanning food & beverage, consumer goods, life sciences, and high tech industries.

“Nulogy and DMDII share similar goals of providing U.S. factories and their network of suppliers with the tools and expertise they need to build things more efficiently and cost-effectively,” said Jason Tham, CEO at Nulogy. “We hope that our participation in building these standards for digitalizing manufacturing will benefit not only our customers, but also the entire supply chain. We aim to work with DMDII to pave a path for end-to-end supply chain visibility, traceability and shortened delivery times, which will improve efficiency and quality for everyone involved in the creation and distribution of products, from design to delivery.

“DMDII is transforming American manufacturing by building a digital thread from end to end of the manufacturing process,” states Jason Harris, Director of Corporate Marketing at DMDII. “Leading companies, academics, entrepreneurs are collaborating to define problem statements, demonstrate technology solutions, and ultimately bring to the commercial market.”

Harris continues, “Nulogy brings a great dimension to DMDII in two ways. First, they offer the perspective of a supply / logistics solution, which many of our members are seeking as part of their total Digital Manufacturing strategy. Secondly, they offer an entrepreneurial spirit, which contributes to the overall ecosystem we are building across our consortia and pushes us to move quicker.”

Eighty-one percent of U.S. manufacturers acknowledge that digital manufacturing is a key element in their future competitiveness, but only 14 percent say they are adequately equipped today with digital technologies and related expertise. DMDII and its partners work to create the tools and technologies to fill this gap and solve today’s most pressing manufacturing challenges.

To learn more about DMDII and the revolution in American manufacturing, please visit www.dmdii.org.

To learn more about how Nulogy powers contract packaging, please visit www.nulogy.com.

About Nulogy

Nulogy is the pioneer and leading provider of contract packaging software systems globally. Nulogy has won industry and technology awards for its innovative use of technology to automate processes, improve responsiveness, and increase competitiveness for its clients. The company's cloud-based solutions have reduced costs, enhanced customer service, improved compliance and quality, and raised revenues in the supply chains of Fortune 100 brands around the world. Every day, millions of dollars of consumer products are processed by Nulogy's software across a broad range of market segments including food, beverage, consumer goods, pharmaceutical, high-tech, and hard goods. Follow Nulogy's blog and news portal for more updates.

ABOUT UI LABS and DMDII

UI LABS solves large-scale challenges by bringing University + Industry together with startups and government to accelerate the deployment of emerging technologies through collaboration. UI LABS is developing a portfolio of applied research and commercialization Labs that lead to a return on investment for its partners, improve local, regional and national competitiveness, and transform entire industries. Across its current Labs, UI LABS has over 200 members from industry, academic, and research institutions, states and cities, and community organizations. Learn more at www.uilabs.org.

In February 2014, UI LABS announced the formation of its first Lab, the Digital Manufacturing and Design Innovation Institute (DMDII), through collaboration with the Department of Defense and a host of other partners, to transform American manufacturing through digitization of the supply chain. Learn more at www.dmdii.org.

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