

Kuehne + Nagel Selects Nulogy to Drive Co-Pack Growth

Cutting-edge cloud solution enables logistics giant to expand global footprint in contract packaging

Toronto, ON — February 7, 2017 — [Nulogy](#), the global leader of specialist SaaS solutions for the contract packaging industry, today announced that one of the world's leading logistics providers, Kuehne + Nagel, has deployed PackManager to deliver network-wide standardization and operational control across its contract packaging facilities. The logistics provider is currently implementing the solution in multiple sites worldwide that provide value-added services.

“Global logistics providers like Kuehne + Nagel recognize that contract packaging is a core element of their growth strategy,” said Jason Tham, CEO at Nulogy. “Our role in enabling Kuehne + Nagel’s growth is to power their global network of value-added services and standardize co-pack processes so that they can better plan, produce, and ship the perfect order. PackManager serves to help Kuehne + Nagel launch products and promotions effectively with their global customers, and drive market gains in the highly competitive contract packaging space.”

Nulogy provides the only software solutions that are purpose-built to handle the complexities of product labeling, packaging, kitting, and assembly workflows, enabling strategic last-mile suppliers to grow their business by delivering perfect order execution. The company’s cutting-edge solutions have enabled network-wide standardization, collaboration capabilities, and new business opportunities for more than half of the top value-added 3PL providers worldwide.

About Nulogy

Nulogy powers the Perfect Order Network™, a unified platform which connects brands and suppliers to provide customized product experiences for consumers around the world. Nulogy’s cloud-based solutions power order execution, interconnectivity, and data intelligence needed to orchestrate the last-mile product customization process. The platform drives out waste on a global scale, helping to build profitable and sustainable supply chains.