

Supply chain experts vote: Nulogy wins IWLA Innovation Award for cloud-based solution

Supply chain experts voted Nulogy as provider of the most innovative product at the 2017 IWLA Innovation Contest

Toronto, ON — April 25, 2017 — Supply chain experts voted with the “cloud” in awarding top honors to [Nulogy Corp.](#), in the 2017 IWLA Innovation Contest. The competition, held concurrently with the recent International Warehouse Logistics Association Convention & Expo in Palm Springs, Calif., selected the company as having the most innovative product among a field of 60 competitors.

Members of the IWLA, the resource for warehouse logistics, include top global organizations that store and handle materials, and fulfill orders for shippers and retailers of all kinds. These members require innovative technology solutions to help them manage increasingly complex customer and supply chain requirements. Attendees cited Nulogy’s PackManager—the only dedicated solution for managing last-mile product customization—as the Most Innovative Product.

In turn, Nulogy’s solution enables CPG brands, contract packagers, third-party logistics organizations and other value-added service providers to improve operating processes and profitability to help them achieve perfect order execution, fulfillment, and network integration. This is made possible through the addition of critical features not found in outlying accounting, WMS and ERP systems—and the availability of real-time data anytime, anywhere and on any device.

“In little more than a decade, we have been fortunate to offer a standard platform adopted by one-quarter of the world’s leading CPG supply chains,” said Jason Tham, Nulogy CEO. “We are honored to serve the distinguished IWLA community. Our team is proud to be recognized for our innovations, which enable this community to deliver on the promise of achieving the perfect order.”

“We need to be able to run our business based on real-time data because our customers are asking for it,” said Will Schretzman, Vice President of Packaging at Verst Group Logistics, an active member of IWLA. “This technology enables us to provide data transparency to our customers’ systems and to collaborate in tracking warehouse inventories and production. These kinds of innovations will allow us to



steadily grow our contract packaging capacity, supply chain visibility, and profitability.”

Companies using Nulogy technology have demonstrated greater agility to improve operational performance, reduce complexity, achieve drastic reductions in administrative overhead and progress toward the goal of perfect order execution and fulfillment.

About Nulogy:

Nulogy powers the Perfect Order Network™, a unified platform which connects brands and suppliers to provide customized product experiences for consumers around the world. Nulogy’s cloud-based solutions power order execution, interconnectivity, and data intelligence needed to orchestrate the last-mile product customization process. The platform drives out waste on a global scale, helping to build profitable and sustainable supply chains.

Please visit www.nulogy.com for more information about Nulogy.

About IWLA:

Since 1891, the International Warehouse Logistics Association has been the resource for warehouse logistics, advocacy, and education. For more information, visit www.IWLA.com. IWLA, formerly the American Warehouse Association, serves nearly 500 corporate members representing 3,000 warehousing locations. Click to the IWLA’s [news page](#) for their coverage of the 2017 Innovation Contest.

For more information:

Bob Sperber,
Communications Representative,
Nulogy Corporation
bobs@nulogy.com
Nulogy Corp. (01) 773.669.6529