

## 3PLs & co-packers boost supply chain metrics, win Nulogy PackStar awards

Nulogy announces the winners of the 2017 PackStar Awards for innovation and excellence by providers of contract manufacturing/packaging, third-party logistics, and custom corrugated packaging services.

Toronto, ON — May 9, 2017 — [Nulogy](#), the global leader of cloud solutions for value-added contract packagers and brand owners, today revealed the winners of its prestigious PackStar Awards. The awards were presented at last night's dinner and awards ceremony during the annual Nulogy xChange user conference, where top suppliers and brands share best practices for business growth and techniques for delivering "perfect" orders that are on-time, accurate, damage free, and complete.

The honorees in each category follow:

### **Verst Group Logistics – Leader of the Pack Award:**

Verst, which offers integrated logistics, warehousing, transportation and contract packaging services from 18 U.S. locations, has used Nulogy PackManager since 2009. This year, the company's cross-functional "Verst Pack Pioneers" team rolled-out integration projects that employ EDI (electronic data interchange) for automated, daily operational reports to customers and a software interface for real-time financial accounting collaboration. These projects are expected to result in greater capacity and business growth without the need for additional labor resources.

### **Summit Container – Outstanding Agility Award:**

Summit, with two divisions serving custom protective packaging and contract packaging services for electronics, automotive and consumer goods companies, was challenged by a lack of customer forecasts. Implementing PackManager company-wide in a Lean, continuous improvement mode helped Summit improve its just-in-time environment, optimizing production and reducing waste by \$2 million. Summit's on time in full (OTIF) rate has also risen from 80 percent to 99.7%.

### **ARI Packaging / Nestlé Purina Petcare – Strategic Partner Award**

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Nestlé Purina Petcare and ARI created a strategic, collaborative partnership by marshaling the people, systems, and resources to achieve a better understanding of workflows—and a system with the scalability, flexibility, and visibility required to operate at peak efficiency. In the most rapid EDI integration of this type that Nestlé Purina Petcare had ever experienced, the partners eliminated spreadsheets and manual data entry into the brand’s SAP system, automated real-time inventory adjustments and sped time-to-market to the brand’s retail customers by up to three days.

### **Marsden Packaging – Quality Excellence Award:**

When a major global food brand gave all suppliers three-months to conform with new data-upload requirements in its SAP system, Marsden Packaging, a U.K.-based specialty co-packer, was the first to comply and did so in one week. Marsden’s use of Nulogy’s QCloud led to a 50 percent reduction in time spent on quality checks and data preparation. This solution along with PackManager helped the company improve product traceability, boost production efficiency, and realize significant business growth.

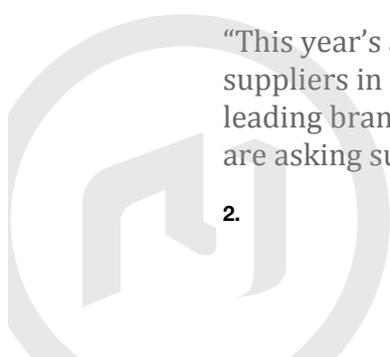
### **MSL Packaging & Fulfillment – Christin Riegel – Most Valuable Personnel Award**

In her tenure with MSL, Christin has been promoted from administrative assistant to Director of Operations, and won top management kudos for identifying the limitations of trying to manage co-pack operations with a warehouse management system, and more. Her leadership during implementation and rollout of PackManager led to significant improvements in quality assurance, production efficiency, and a more highly productive workforce.

### **Advanced Logistics and Fulfillment (ALF) – Wayne Jurgielewicz – Most Valuable Personnel**

Management nominated Wayne for an award for his leadership in training, workplace collaboration and continuous improvement. This has included trend analysis to identify gaps and inefficiencies in production, improve labor allocations and assemble Lean teams to reduce waste and boost employee engagement. The company reports these efforts led to a 15 percent reduction in labor, totaling a savings of nearly \$1 million in 2016.

“This year’s award recipients truly reflect what it takes to become the leading suppliers in their customers’ supply chains,” said **Nulogy CEO Jason Tham**. “As leading brands face greater retailer requirements for late-stage customization, they are asking suppliers for greater agility, quality assurance, and collaboration,” he



added. “The customers that we’re recognizing have leveraged technology to overcome the challenges, and by doing so, they have expanded their businesses. We’re honored to continue supporting them with best-in-class solutions.”

The theme of this year’s Nulogy xChange, *GO Boldly Together*, reflects the rollout of Nulogy GO, a solution already in use by global brand and supplier leaders, and sets a new standard for brands and suppliers seeking perfect order execution in providing customized product experiences for consumers.

### **About Nulogy:**

Nulogy powers the Perfect Order Network™, a unified platform which connects brands and suppliers to provide customized product experiences for consumers around the world. Nulogy’s cloud-based solutions power order execution, interconnectivity, and data intelligence needed to orchestrate the last-mile product customization process. The platform drives out waste on a global scale, helping to build profitable and sustainable supply chains.

Please visit [www.nulogy.com](http://www.nulogy.com) for more information about Nulogy.

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